

From: CEO [mailto:CEO@pgpf.org]
Sent: Thursday, August 07, 2008 3:58 PM
Subject: I.O.U.S.A.: Coming Soon to a Theater Near You

Dear Friends,

Some of you have heard me mention our forthcoming feature documentary, "I.O.U.S.A." A few of you may have even had the chance to see an early version of it. The film tells the story of America's large and growing fiscal challenge, how the richest country in the world came to be in the position we are in today, and what could happen to us if we don't do something about it soon. It covers our nation's four key deficits: budget, savings, balance of payments/trade, and worst of all, our leadership deficit.

The film is fact-based, nonpartisan and nonideological, and it features a number of candid appearances, including by Warren Buffett, Alan Greenspan, Paul Volcker, my Foundation's chairman Pete Peterson, Sens. Kent Conrad and Judd Gregg, former Treasury Secretaries Paul O'Neill and Robert Rubin, former CBO chief Alice Rivlin, Rep. Ron Paul, my Fiscal Wake-Up Tour colleague Bob Bixby, and myself.

For one night, August 21, the film will show in about 400 theaters around the country -- with our own special version of a "bonus track!" Immediately following the movie itself, audience members everywhere will be treated to a 45-minute town meeting on the US economy with Buffett, Bill Novelli of AARP, Bill Niskanen of the CATO Institute, Pete and I. We'll be coming to you live by satellite from Omaha. You can find out more about this very special town meeting, submit your own question to the participants, and locate the showing in a theater near you at www.IOUSAtheMovie.com.

Starting on August 22, the film will run in 10 cities for at least one week. Those cities also are listed on the movie's website: www.IOUSAtheMovie.com.

I hope you will take the time -- and take your family and friends! -- to see the film. It's as clear an explanation of the four deficits threatening our economic future as you'll find anywhere. Nothing is more important than educating the public about this looming crisis and building the political will in Washington to enact change.

Anything that you're willing to do to spread the word about the film would be greatly appreciated.

All the best,

Dave

David M. Walker
President & CEO

Peter G. Peterson Foundation
712 Fifth Avenue, 48th Flr.
New York, NY 10019

P 212.542.9200
F 212.542-9235
E: ceo@pgpf.org